

## Chairman's file

Mr. Luis Carlos Croissier Batista



### Name

Mr. Luis Carlos Croissier Batista

### Bibliographical notes

[03-10-1984/28-07-1986 INI's Chairman]

[26-07-1986 /12-07-1988 Minister of Industry]

He graduated in Economics.

He implemented deep changes in the internal structure, in the shareholdings and in the industrial strategy, starting with what Historians regard as the authentic industrial reorganization (iron and steel, fertilizers and shipbuilding). Among other initiatives, the agreement for the reorganization of the large shipyards was concluded, starting the divestment policy of those companies regarded as unfeasible. The Group's workforce experienced a 5% reduction. With the purpose of providing the companies with a tool for facilitating trade transactions, the INIEXPORT company was incorporated, and with the merger of ENDASA and ALUGASA the INESPAL Group was started. He unified and simplified

the holding's management model, introducing a new planning, following and control system for the companies, and the participative management by objectives.